

OISÍN CLG Community Survey



OISÍN CLG
Bunaíodh 1904

Responses

- 52 responses out of approximately 370 issued
- Respondents:
 - Friends of Glenariff: 17
 - Parent or guardian: 24
 - Player: 2
 - Coach: 6
 - Committee member: 10
 - Sponsor: 4
 - Supporter: 16



Positives

- Club is good for community spirit and provides central focus
- Encourages young people in particular into sporting activities
- Newsletter is excellent and keeps people well informed
- The lottery and funding committee
- Administration and the secretary

“it has been the primary community organisation and has evolved itself over the years. It has a very ambitious plan for the future which demonstrates it’s willingness to progress”

“It is a good central focus for the community giving our youth in particular a place”



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What the Club needs to improve on

- Quite a few surveys indicated discipline, respect + bad language to other players + referees – bad example to younger players
- Provide other sporting/social activities other than Hurley to encourage more community involvement
- More off season training + activities to keep young people involved
- Concentrate on 15-20 age group as there is a drop off here
- The executive committee should be in the decision makers
- Camogie opportunities for girls
- Let parents know better when practice is not on



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What the Club needs to improve on

“Keep doing what you are doing with continued emphasis on discipline and respect”

“..more events to keep children and teenagers interested over the winter months”



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Club Meetings

- Most people aware of who committee members are
- Improvements to club meetings:
 - More constructive meetings
 - Publish meeting times on website
 - Provide clear agenda for meeting in advance so people know if its relevant
 - Hard stop after 1 hour
 - Publish meeting notes/minutes on website
 - Each committee member/area present updates/progress



Communication

- People generally very happy with club communication with exception of the website
- People would like to be provided with club updates on website
- Awareness of newsletter is good:
 - Yes – 46
 - No – 9
- Location of newsletter:
 - Church porch: 23
 - School bag drop: 17
 - Village notice board: 18



Communication

- Quite a few people not aware of club results published in Irish News
- Difficult for people not in local area to find out information about the club
- No email distribution list for club



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Website

- Generally not visited very regularly at all
- Main issue is lack of regular updates to sites
- No match reports + photos
- Website is potentially excellent resource for the club but 'its not serving its purpose'.

“Our website is our worldwide face of the club and if its is out dated what does it say about us”

“The website is poorly maintained, there are never match reports and news items are very sporadic”



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Facebook

- Most people think it's a good idea to have a Facebook site but not all

“if properly looked after”

“Facebook is the best way of immediate communication”



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Why Facebook

- Facebook provides channel for communication, news, photos, fixtures, practice + fixture cancellations
- Easy to update + maintain
- Generates sense of community
- Its free!
- Facebook used 4 times more than all other internet sites put together
- Can be used to promote club, sponsors and fund raising
- Needs to be moderated
- The GAA recommends clubs to have a Facebook site
- Link Friends of Glenariff Facebook site



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